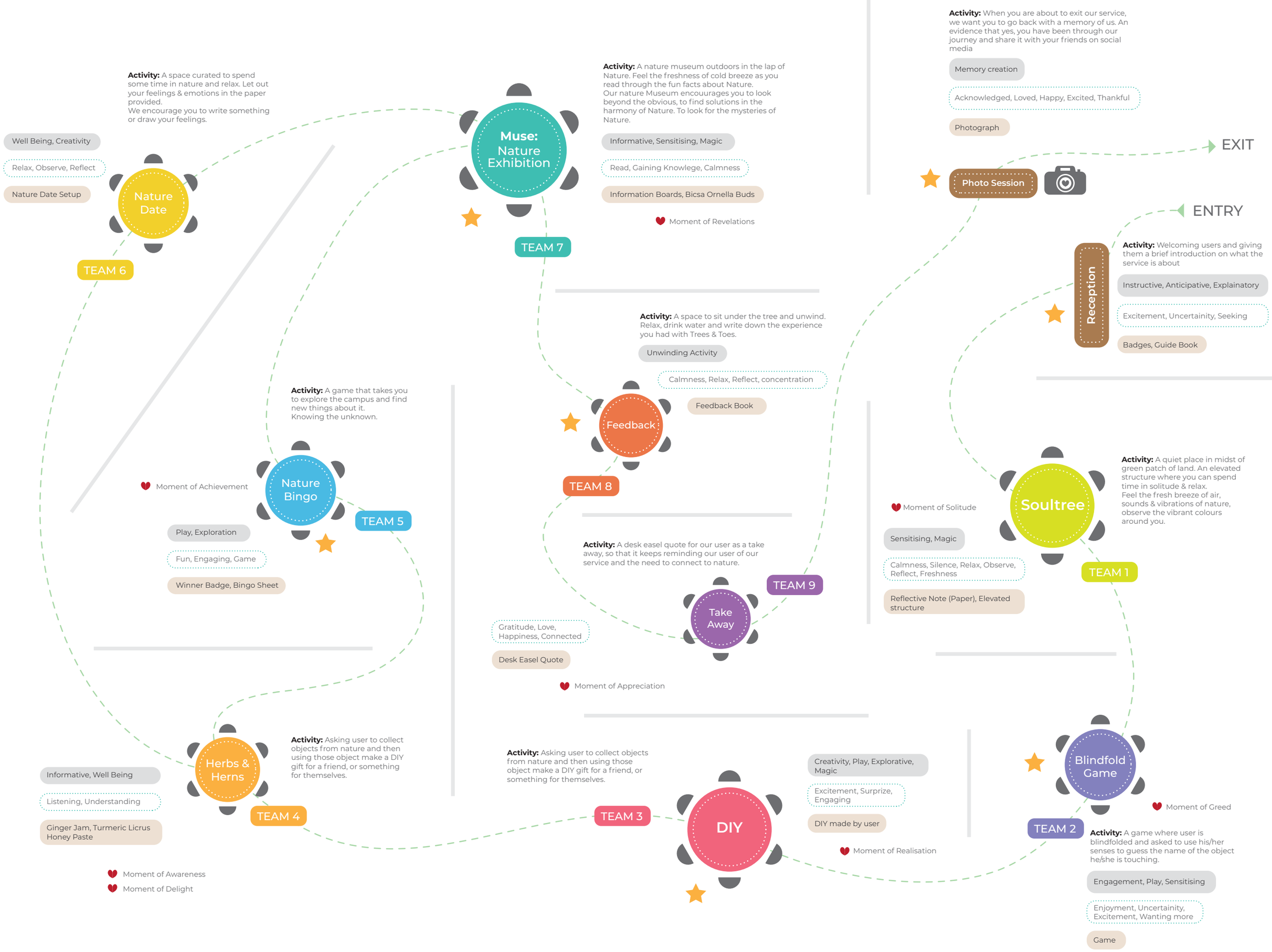

like **TEAM** collaboration in Organisation

Working towards common Goal: ENRICHMENT

Spread across the NID Gandhinagar Campus, our service was a combination of various activities, all leading to a common goal "**the user must feel enriched at the end of the journey**". Every activity had a strong identity of Itself and could be seen as a stand alone Service but together they formed "Trees & Toes" where we as Service Designers created user journeys and moments that would make user feel that they have had a fun, engaging but an informative journey, they realise what they have been missing in their daily monotonous life, they realise the need to step out.
Our Motto: Explore the Unexplored!